

2016

CALIFORNIA ECONOMIC SUMMIT

PROGRAM

DECEMBER 13-14
SACRAMENTO, CA



The Roadmap to Shared Prosperity



#CAECONOMY.ORG

WELCOME

A MESSAGE FROM OUR 2016 CALIFORNIA ECONOMIC SUMMIT LEADERS

As Californians look ahead after a contentious political year, it is clear our state now has a unique opportunity to highlight the importance—and the necessity—of balancing an inclusive economy with our state’s high standards for environmental protection and quality of life. In many ways, this is an unprecedented moment, when California can serve as a model for a different approach to governing, one grounded in working across parties, across the public, private, and civic sectors, and across differences of ethnicity, gender, and income.

For the last five years, we have been heartened to see the California Economic Summit demonstrate the potential of this refreshingly new way of doing business. The Summit has served as a key venue in the state for the leaders of diverse economic regions to rally around a shared agenda for economic prosperity that works for all Californians. The Summit coalition has never lost its focus on the triple bottom line: growing regional economies, improving environmental quality, and increasing opportunity for everyone.

And this growing network of business, civic, and public sector leaders continues to champion investments in the next generation of skilled workers, new ways to pay for the infrastructure our economy depends on, and innovative ideas for lowering the high cost of living that is making it so difficult for millions of Californians to thrive.

We are confident that California, as it always has, will continue to chart its own course when it comes to the challenges we face, whether it is lingering poverty or the specter of climate change. But we are also mindful of the fact that the economic uncertainty shaping the national dialogue is present in our state, as well. With millions of our neighbors still struggling to make ends meet, California’s success will depend on groups like the Summit charting a path forward—and promoting ideas for sustainable growth that work for all of us.

For all those who call themselves Californians, this is the critical work ahead. We are proud to serve as honorary co-chairs of this impressive effort, and we wish you all continued success in 2017.



Dianne Feinstein
U.S. Senator



George P. Shultz
Hoover Institution, Stanford University



Leon Panetta
The Panetta Institute for Public Policy
2016 California Economic Summit Honorary Chairs



Dear Friends,

The City of Sacramento welcomes the 2016 California Economic Summit!

We invite you to experience the economic renaissance underway in our city. Sacramento has a proud tradition of being home to thousands of public service workers, but we also have a vibrant business community poised to flourish.

Like the California Economic Summit, we believe in a triple-bottom-line approach to shared prosperity. We strongly support a smart growth approach as we continue to build within our city and region. This means mixed-use, compact, walkable infill development with pedestrian, bike, and transportation infrastructure and a range of housing choices that are affordable and provide a sense of place and community. This approach will help maximize our local resources, conserve agriculture land and sensitive habitat, improve air quality, and create civic connections and economic opportunities for all of our residents.

During my time in the legislature, I championed policies that provide an urban planning framework to create access to financial resources for sustainable community development. After the state set standards to reduce greenhouse gas emissions, I authored the Sustainable Communities and Climate

Protection Act (SB 375) to ensure regional transportation planning and to create a sustainable community strategy that links long-range transportation planning processes with activities that help achieve greenhouse gas reductions. SB 375 creates incentives for communities to build according to the smart growth principles, which in turn helps accelerate transit investments, housing development near transportation corridors, access to high-quality jobs, and infrastructure that supports the physical and economic health of a community.

I wish you a productive Summit, and invite you to take a few minutes to walk our downtown streets and enjoy our diverse and unique neighborhoods, so essential to the quality of life we enjoy here. We know you'll be back again and again.

Thank you for your hard work and dedication to a better California.

Sincerely,

Darrell Steinberg
Mayor, City of Sacramento

2016 California Economic Summit regional hosts:



AGENDA

Tuesday, December 13

- | | |
|-----------------|--|
| 9:00 am | Registration Opens and Continental Breakfast
<i>Sacramento Convention Center, Third Floor, East Lobby</i> |
| 10:00 am | Summit Leadership Roundtable
<i>Room 311</i>
Invitation Only |
| 12:30 pm | Box Lunches
<i>Sacramento Convention Center, Third Floor, East Lobby</i> |
| 1:00 pm | Action Team Meetings <ul style="list-style-type: none">• Housing Action Team, <i>Room 307</i>• Infrastructure Action Team, <i>Room 308</i>• Workforce Action Team, <i>Room 309</i>• Working Landscapes Action Team, <i>Room 306</i> Emerging Issue: Middle-Income Jobs
<i>Room 304</i> <ul style="list-style-type: none">• Advancing Manufacturing Action Team• Capital Action Team• Regulations Action Team |
| 2:30 pm | Break |
| 3:00 pm | Cross-team Collaboration <ul style="list-style-type: none">• One Million More Skilled Workers, <i>Room 309</i>• One Million More Acre-Feet of Water, <i>Room 306</i>• One Million More Homes, <i>Room 307</i> Emerging Issue: Middle-Income Jobs (continued)
<i>Room 304</i> |
| 6:00 pm | Reception
<i>Sacramento Convention Center, Third Floor, East Lobby</i>
Lenny Mendonca and Bill Mueller |

Wednesday, December 14

- | | |
|-----------------|--|
| 8:00 am | Breakfast and Innovation Showcase
<i>Sacramento Convention Center, Third Floor, East Lobby</i> |
| 9:00 am | Summit Opens
<i>Room 308</i>
Scott Syphax and Cassandra Walker Pye |
| 9:10 am | Restoring Upward Mobility
Gavin Newsom, Ashley Swearengin, Ashley Boren, Paul Granillo and Sunne Wright McPeak (discussion leader) |
| 9:45 am | Progress and Forward Motion:
One Million More Skilled Workers
Janet Napolitano, Michael Kirst, Timothy White, Dinyar Mistry and Eloy Ortiz Oakley (discussion leader) |
| 10:30 am | Progress and Forward Motion:
One Million More Homes
Toni Atkins, Ben Metcalf, John Gamboa, Shannon Peloquin, Howard Penn and Denise Pinkston (discussion leader) |
| 11:10 am | Progress and Forward Motion:
One Million Acre-Feet of Water
James Gore, Martha Davis, Wade Crowfoot and Kerri Timmer (discussion leader) |
| 11:40 am | Break and Innovation Showcase
<i>Sacramento Convention Center, Third Floor, East Lobby</i> |
| 12:00 pm | Lunch and Presentation of the 2016 California
Steward Leader Awards
<i>Room 306</i>
Remarks from Elite Sponsor: JP Morgan Chase
Recognition of Summit Sponsors
Presentation of award to Sunne Wright McPeak by Pete Weber
Presentation of award to Bud Colligan by Jimmy Panetta |

AGENDA (continued)

Wednesday, December 14

- 12:30 pm** | **Keynote: The Drivers of Poverty and Opportunity**
Room 308
Raj Chetty
- 1:00 pm** | **Closing the Gap: The Role of Philanthropy**
Don Howard, Abby Davisson, Joseph Sanberg
and Lenny Mendonca (discussion leader)
- 1:40 pm** | **Creating Pathways to Upward Mobility:
The Role of Elected Leadership**
Chad Mayes, Darrell Steinberg, Joaquin Arambula, Susan
Talamantes-Eggman and Carl Guardino (discussion leader)
- 2:10 pm** | **California Economic Summit Call to Action**
Bill Mueller
- 2:15 pm** | **Summit Adjourns**

Innovation Showcase Exhibitors



**WELLS
FARGO**

California Economic Summit: Thriving Regions Lead to a Thriving State



🏠 HOUSING

- "All of the Above" Stakeholder Convenings
- SCAG Housing Summit
- McKinsey Tool Kit to Close CA's Housing Gap
- BizFed NIMBY to YIMBY

👥 WORKFORCE

- Strong Workforce Regional Meetings

🌊 WATER

- Sonoma Watershed Project
- Pacific Institute
- Santa Ana Watershed Project
- Newport Bay Watershed Project
- Enhanced Infrastructure Financing District Convenings

🌲 CALIFORNIA STEWARDSHIP NETWORK

SPEAKERS



Dr. Joaquin Arambula

Dr. Joaquin Arambula was elected in April 2016 in a special election to represent California's 31st Assembly District. Assemblymember Arambula now serves the cities of Biola, Bowles, Calwa, Cantua Creek, Caruthers, Coalinga, Del Rey, Easton, Firebaugh, Fowler, Huron, Kerman, Kingsburg, Mendota, Monmouth, Orange Cove, Parlier, Raisin City, Reedley, San Joaquin, Sanger, Selma, Tranquility and approximately 41% of the City of

Fresno. Since 2007, Dr. Arambula has served in a senior position with California Emergency Physicians (CEP) at Adventist Hospital in Selma, and was appointed Medical Director in early 2013. Under his leadership, the Selma Emergency Department has been recognized as one of the most efficient emergency departments in the state and won a number of awards. In the Assembly, he will focus on efforts to increase access to healthcare for low-income Californians, fight for increased water supplies for the Central Valley, and improve air quality. Dr. Arambula also will work to create jobs by improving the local economic climate.



Toni Atkins

Senator Toni G. Atkins has dedicated her career—including two years as Assembly Speaker—fighting on behalf of people most in need. She spearheaded the state's first Earned Income Tax Credit and provided significant budget funding for affordable housing. She fought on behalf of university students, led negotiations on a \$7.5-billion water bond, and helped ensure California's financial stability. She is a powerful advocate for women and

the LGBT community and a champion for veterans, individuals, and families experiencing homelessness. Legislation passed by Senator Atkins includes helping small businesses, furthering transgender rights, assisting victims of domestic violence, protecting our environment and wildlife, expanding cancer treatment and providing healthcare interpreters. She was born in Virginia and earned a degree in political science from Emory & Henry College. Her public service began in San Diego as director of clinic services at Womancare Health Center. She served from 2000 to 2008 as a San Diego City Council member and acting mayor in 2005 before her election to the Assembly in 2010.



Ashley Boren

Ashley has directed the strategy, growth and operations of Sustainable Conservation since 1997. Ashley received a 2007 James Irvine Foundation Leadership Award for her unwavering commitment to innovative, balanced problem-solving to address a variety of critical environmental problems facing California. Prior to Sustainable Conservation, Ashley spent eight years

at Smith & Hawken, a mail order and retail gardening company, where she worked in finance, new business development, inventory planning and retail merchandising. She began her career at The Nature Conservancy in program development and fundraising. In addition to her work at Sustainable Conservation, Ashley serves on the California State Board of Food and Agriculture; on UC California's President's Advisory Commission on Agriculture and Natural Resources and on the Executive Committee of the Agricultural Sustainability Institute's External Advisory Board at UC Davis. Ashley served on the Board of the Robert and Patricia Switzer Foundation from 2002 to 2011 and on Stanford Business School's Alumni Consulting Team Board from 1995 to 2002, the last three years as Chair. Ashley has a BA in human biology, an MA in applied economics and an MBA from Stanford University.



Dr. Raj Chetty

Raj Chetty is a Professor of Economics at Stanford University. Dr. Chetty's research combines empirical evidence and economic theory to help design more effective government policies. His work on tax policy, unemployment insurance, and education has been widely cited in media outlets and Congressional testimony. His current research focuses on equality of opportunity: how can

we give children from disadvantaged backgrounds better chances of succeeding? Dr. Chetty is a recipient of a MacArthur "Genius" Fellowship and the John Bates Clark medal, given by the American Economic Association to the best American economist under age 40. He received his Ph.D. from Harvard University in 2003 at the age of 23 and was a professor at UC-Berkeley until 2009, when he returned to Harvard as one of the youngest tenured professors in Harvard's history. Chetty moved to the Department of Economics at Stanford in 2015.



Bud Colligan

Bud Colligan is Co-Chairman of the Monterey Bay Economic Partnership, whose mission is to create a thriving region which works for all stakeholders. He is the Founder and CEO of South Swell Ventures, an early stage venture capital firm focused on technology investments in the Monterey Bay region. Mr. Colligan founded Central Coast Angels in 2013 and is a founding

board member of Santa Cruz Works. He is an investor in and advisor to many start-ups in the Monterey Bay region and Silicon Valley. Previously, Mr. Colligan was on the original Macintosh team at Apple, ran Apple's Higher Education Marketing Group, was Chairman & CEO of Macromedia, and Partner at Accel Partners. Mr. Colligan co-founded and is Chairman Emeritus of Pacific Community Ventures, which provides capital and mentorship to businesses in low-income communities and is on the Leadership Council of Opportunity Fund, the largest micro-lender in the U.S. He has a BSFS in International Economics from Georgetown University and MBA from Stanford Graduate School of Business.



Wade Crowfoot

Wade Crowfoot directs the Water Foundation and will lead its transition into an independent organization early in 2017. Mr. Crowfoot brings more than 20 years of public policy and environmental experience to the Water Foundation, with expertise in water, climate and sustainability issues. He came to the Water Foundation from California Governor Jerry Brown's Administration,

where he served since 2011, most recently as deputy cabinet secretary and senior advisor to Governor Brown, leading the administration's drought response efforts. Before joining the Brown Administration, Wade was west coast regional director for the Environmental Defense Fund and a senior environmental advisor to former San Francisco Mayor Gavin Newsom.



Martha Davis

Martha Davis is the Executive Manager for Policy Development, Inland Empire Utilities Agency (IEUA). Ms. Davis is responsible for the Agency's innovative legislative and policy development programs, including special initiatives addressing renewable energy, water supply management, and sustainability. Previously, Ms. Davis served as the Executive Director for Californians and the Land and the Mono Lake Committee.

Under her leadership, the Mono Lake campaign culminated in the State Water Resources Control Board's unanimous decision to protect Mono Lake. Ms. Davis serves on the Board of the Water Reuse Association's California Section and chairs its Legislative/Regulatory Committee. She is also chair of the Energy Committee for the California Association of Sanitation Agencies. Ms. Davis is President of the Board for the Sierra Institute on Community and the Environment, and serves on the boards of the Mono Lake Committee and the Earth Island Institute.



Abby Davisson

Abby Davisson specializes in driving social innovation through cross-sector partnerships. As a director at Gap Foundation, she is currently focused on scaling Gap Inc.'s youth employment program, This Way Ahead, which helps low-income youth gain life skills and early work experience at Old Navy, Gap, and Banana Republic stores. Abby's previous experience includes developing strategic partnerships

for the Tipping Point Community and advancing school reform efforts for the New York City Department of Education. Outside of work, Abby serves as the president of the board of the Infant Development Center of San Francisco; is a longtime volunteer with Year Up Bay Area; and has served as an alumni career advisor and coach at Stanford's Graduate School of Business. Abby began her career as a nonprofit strategy consultant with The Bridgespan Group. Abby holds a BA in American Studies from Yale University and an MBA and MA in Education from Stanford University.



John Gamboa

John C. Gamboa, the President of California Community Builders is former co-founder and Executive Director of the Greenlining Institute. Prior to the Greenlining Institute, he was Executive Director of Latino Issues Forum, Communications Manager at U.C. Berkeley, Executive Director of Project Participar, a citizenship program, and Marketing and Advertising Manager at Pacific Bell. Mr. Gamboa has served on

numerous boards and commissions including:

- The National Federal Reserve Consumer Council
- The Common Cause board of directors
- Chair of the California Public Utilities Commission's investigative task force on marketing abuses on California's low-income communities.
- The first Universal Lifeline Telephone Service (ULTS) Commission on overseeing the implementation of Telephone Lifeline Services.
- The Health Access board of directors working to provide quality health care for the uninsured and under-insured residents of our country.
- U.C. Berkeley Chancellor Community Advisory Committee providing input on diversity and issues confronting U.C.
- State Bar Examining Committee



James Gore

James Gore is a passionate public servant and Sonoma County native. Born in Healdsburg, James is 6th generation Californian whose passions drive towards building a vibrant and resilient future for his community, his neighbors, and his family. Prior to his election to Supervisor, James Gore served as the Assistant Chief of the U.S. Department of Agriculture's

Natural Resources Conservation Service, a presidential appointment position where he led nationwide conservation efforts at the intersection of agriculture, business, and the environment. James graduated from Cal Poly and served in the United States Peace Corps as a volunteer in Bolivia, South America. James and his wife Elizabeth are proudly raising their two children, Opal and Jacob, along the Russian River near Healdsburg. James Gore holds a Bachelor's Degree in Agribusiness from California Polytechnic State University, San Luis Obispo and a Master's Degree in Political Management from George Washington University.



Paul Granillo

A native of the Inland Empire, Paul was born and raised in Redlands. In 2010, Paul became President & CEO of Inland Empire Economic Partnership, and restructured the organization with a vision for bettering the quality of life and business climate of Riverside and San Bernardino counties. He currently serves as Chair of Mobility 21, a coalition that pursues regional

solutions to transportation challenges. He also serves as Chair of the California Stewardship Network; and is a sitting member of the Regional Economic Alliance Leaders of California. Additionally, he serves on the Southern California Association of Governments Global Land Use and Economics Committee and sits on the Board of Directors for The Community Foundation serving Riverside and San Bernardino counties, and Cal State San Bernardino's Foundation Board. Paul received his Bachelors of Arts from California State University San Bernardino, his Master of Divinity from St. John's Seminary in Camarillo and holds a Licentiate in Canon Law from the Catholic University of America in Washington D.C. Paul is married to Dr. Christina Granillo, Ph.D.; they are the proud parents of baby Monica Marie.



Carl Guardino

Carl Guardino, one of Silicon Valley's most distinguished business and community leaders, is the President and CEO of the Silicon Valley Leadership Group, a public policy trade association that represents more than 400 of Silicon Valley's most respected companies. Guardino has been the chief executive of the Leadership Group since January

1997. He previously served as vice president of the organization between 1991 and 1995. He also held an executive position in governmental affairs with Hewlett-Packard and he spent six years on the staff of Central Valley Assemblyman Rusty Areias, the last three as his chief assistant. Known throughout the Silicon Valley region as a consensus builder, Guardino has championed a number of important issues, especially in the areas of transportation and housing. In February 2007, Governor Arnold Schwarzenegger appointed Guardino to a four-year term on the California Transportation Commission and he has been reappointed twice by Governor Jerry Brown.

SPEAKERS



Don Howard

Don Howard is President and Chief Executive Officer of The James Irvine Foundation, leading the recent transition to a focus on expanding economic and political opportunity for Californians who are working but struggling with poverty. Before becoming CEO in 2014, he was Irvine's Executive Vice President, directing program and grantmaking activities. Previously, Don was a partner at The Bridgespan Group, leading their

San Francisco office and advising nonprofit leaders. He also helped corporate leaders with strategy and organizational effectiveness as a Principal at Booz Allen Hamilton and as a Managing Director at the Scient Corporation. As a volunteer, Don has been an activist around HIV and health issues, and he held a USAID posting to advise private enterprises in Central Europe. He has written, spoken, and taught classes on philanthropic strategy, nonprofit management, and social entrepreneurship. Don holds a bachelor's degree in industrial engineering and an M.B.A. from Stanford University.



Lenny Mendonca

Lenny Mendonca is a director emeritus (retired senior partner) from the Washington D.C. and San Francisco offices of McKinsey & Company, a global management consulting firm. He is a Lecturer at the Stanford Business School, and a senior fellow at the Presidio Institute. He is also an advisor to several entrepreneurs. Lenny founded McKinsey's U.S. state and local

public sector practice. For many years Lenny led their knowledge development efforts overseeing the McKinsey Global Institute and the Firm's communications, including the McKinsey Quarterly. He served for a decade on the McKinsey Shareholder Council board. Over the course of his career he helped dozens of government, corporate, and nonprofit clients solve their most difficult management challenges. He received his MBA and certificate in public management from the Stanford Graduate School of Business. He holds an AB, magna cum laude, in economics from Harvard College. Lenny lives on the Half Moon Bay coast with his wife, Christine. They raised their two daughters, Allie and Rebecca, there and are the founders of the Half Moon Bay Brewing Company and the Pacific Standard Taproom.



Dr. Michael Kirst

Michael W. Kirst is Professor Emeritus of Education and Business Administration at Stanford University. In 2011, Kirst became the President of the California State Board Of Education for the second time. Before joining the Stanford University faculty, Dr. Kirst held several positions with the federal government, including Staff Director of the U.S. Senate Subcommittee on Manpower,

Employment and Poverty, and Director of Program Planning and Evaluation for the Bureau of Elementary and Secondary Education in the U.S. Office of Education (now the U.S. Department of Education). He has been a member of the National Academy of Education since 1979. Kirst also co-founded Policy Analysis for California Education (PACE). Dr. Kirst has authored ten books, including *The Political Dynamics of American Education* (2005). As a policy generalist, Professor Kirst has published articles on school finance politics, curriculum politics, intergovernmental relations, as well as education reform policies. His recent book, *From High School to College* (2004), concerns improving student preparation for success in postsecondary education.



Ben Metcalf

On February 29, 2016, Governor Edmund G. Brown Jr. appointed Mr. Metcalf as Director of the California Department of Housing and Community Development (HCD). Prior to HCD, Mr. Metcalf worked at the U.S. Department of Housing and Urban Development (HUD) in Washington, D.C., where he served, most recently, as an appointee of President Barack Obama in the role of Deputy

Assistant Secretary of the Office of Multifamily Housing Programs. Prior to HUD, Mr. Metcalf worked with BRIDGE Housing Corporation, a California-based real estate development company that focuses on affordable housing and public/private partnerships. Mr. Metcalf earned a Masters of Public Policy from the Harvard Kennedy School.



Chad Mayes

In the Assembly, Mayes quickly developed a solid reputation as a dynamic, hard-working and effective leader and was elected Republican Leader by his peers after only 10 months in office. As a self-described "governing conservative," he seeks to identify pragmatic policy solutions that will better the lives of Californians and ensure that the state remains a global

leader in the 21st Century. As Republican Leader, Mayes negotiates for his caucus with the Governor and legislative Democrats on major policy and fiscal issues, leads its political and campaign efforts, and is its principal spokesperson. While he is involved in a myriad of policy issues, Mayes is most passionate about housing, transportation and reducing poverty through education, job creation, and economic expansion. Recognizing that civic engagement cannot begin until the public understands what its government is doing, he advocates for more open government at all levels.



Dinyar Mistry

Dinyar Mistry is senior vice president, Human Resources for Pacific Gas and Electric Corporation. In this capacity, he oversees PG&E's talent acquisition strategy, employee development, labor relations, and diversity and inclusion programs, among other responsibilities. His expertise in governance, process improvement and controls, informs his leadership. Mistry joined PG&E in 1994

and has held positions of increasing responsibility in the Finance and Regulation organizations at both the Utility and PG&E Corporation. He has served as Vice President and Contoller of PG&E; as Vice President, Regulation and Rates; as Vice President, Internal Audit and Compliance; and most recently as Vice President and Chief Risk and Audit Officer. Prior to his arrival at PG&E, Mistry was a senior manager at KPMG. In addition to his professional career, Mistry supports economic empowerment and human rights endeavors. He is a board member of First Graduate, a San Francisco-based nonprofit organization dedicated to helping economically disadvantaged high school students become the first in their families to graduate from college. Mistry holds a Bachelor of Commerce in accounting and financial management from Bombay University, a Master of Business Administration from Texas Christian University and a Master of Science in taxation from Golden Gate University. He is also registered as a Certified Public Accountant in the state of California.



Bill Mueller

Bill has been at the center of designing, managing, and supporting breakthrough initiatives that improve the quality of life for California's Capital Region and its 2.4 million residents. As CEO of Valley Vision since 2007--an independent civic leadership organization headquartered in Sacramento, CA--Bill has built partnerships with hundreds of leaders, organizations and community stakeholders by working across

geographic boundaries and sectors to generate solutions to some of society's most complex challenges. Under Bill's leadership, Valley Vision relies on unbiased research to facilitate tough conversations that lead to successful outcomes. The organization is instrumental in advancing the region's local food and ag economy, improving transportation infrastructure, increasing job growth, improving air quality, educational opportunity and environmental sustainability, and making sure that those most in need have access to food, healthcare, education and the Internet.



Eloy Ortiz Oakley

Eloy Ortiz Oakley, recently selected as the new Chancellor for the California Community College system to begin December 19, 2016 and current Superintendent-President of Long Beach City College, is best known throughout California and the nation for implementing innovative programs and policies that help students succeed in college. Since his appointment to

Superintendent-President in 2007, Oakley has fostered strong relationships with members of the community, state and national policy leaders, his Board of Trustees and the faculty and staff of the college. He has provided statewide and national leadership on the issue of improving the education outcomes of historically underrepresented students. For his efforts, the James Irvine Foundation recognized him with their 2014 Leadership Award. Oakley received a Bachelor of Arts in Environmental Analysis and Design and Master of Business Administration from UC Irvine.



Janet Napolitano

Janet Napolitano was named the 20th president of the University of California on July 18, 2013, and took office on Sept. 30, 2013. She leads a university system with 10 campuses, five medical centers, three affiliated national laboratories, and a statewide agriculture and natural resources program. Napolitano is a distinguished public servant with a record of leading large, complex organizations. She served as

Secretary of Homeland Security from 2009-13, as Governor of Arizona from 2003-09, as Attorney General of Arizona from 1998-2003, and as U.S. Attorney for the District of Arizona from 1993-97. Napolitano earned a B.S. degree, summa cum laude in Political Science, in 1979 from Santa Clara University, where she was Phi Beta Kappa, a Truman Scholar, and the university's first female valedictorian. She received her law degree in 1983 from the University of Virginia School of Law.



Jimmy Panetta

Jimmy Panetta currently serves as a Deputy District Attorney in Monterey County. For the past five years, he was assigned to the Gang Team in Salinas, responsible for prosecuting violent gang members. Panetta began his legal career in 1996, as a prosecutor for the Alameda County District Attorney's Office in Oakland. Based on his experience in the criminal

justice system - pursuing justice for victims, protecting families, and making communities safer - Jimmy was appointed to the California Councils on Criminal and Juvenile Justice, which provided guidance to the Governor's Office on critical criminal justice programs. In 2003, Panetta was commissioned as an Intelligence Officer with the United States Navy Reserve. Four years later, he voluntarily took a leave of absence from work and left home to serve on active duty with a Special Operations task force deployed to Afghanistan. Based on his meritorious service in a combat zone, Panetta was awarded the Bronze Star.



Gavin Newsom

Gavin Newsom was elected as the 49th Lieutenant Governor of the State of California on November 2, 2010. His top priorities are economic development and job creation, improving access to higher education, and bolstering California's environmental leadership. Newsom came from a successful background in both the private sector, starting over 18 small businesses and creating more than 1,000

jobs, and local government, having served as a Supervisor, and later, Mayor of the City and County of San Francisco. Lt. Gov. Newsom is the chief architect of California's Economic Growth and Competitiveness Agenda, a blueprint for continued economic growth and California's first statewide economic plan in over a decade. It charts a path for better infrastructure, a focus on manufacturing, building up exports and other pillars of California's success. A recent review found that over 75-percent of its original recommendations were implemented or partially implemented. As the author of Citizenville, Lt. Gov. Newsom calls for a state government that is more open, transparent, and accessible to all Californians.



Shannon Peloquin

Shannon Peloquin is an Associate Partner in McKinsey's San Francisco Office and a leader of the Infrastructure, Electric Power & Natural Gas (EPNG), and Aerospace & Defense practices. Peloquin has significant experience in the public and private infrastructure, utility, and Defense/ security spaces, across a range of strategy and operational topics. Prior to rejoining McKinsey in 2012, Peloquin

worked in the New York Metropolitan Transportation Authority's (MTA) Office of the Chairman. Peloquin holds a M.B.A. from Stanford and a Bachelor of Science in Business in Marketing and Non-Profit Management, summa cum laude, from the University of Minnesota.

SPEAKERS



Howard Penn

Howard is a Philanthropreneur combining his for-profit experiences of 30+ years in the financial, technology, and hospitality fields with his non-profit consulting and board experiences. Between starting businesses and co-founding non-profits, he has helped develop pathways for private sector businesses to integrate with value-based strategies and partner with NGO's of all types to promote sustainable economic, cultural and

environmental solutions. After founding his first business in college, he went on to develop an international economic development company that used micro-enterprise, sustainable and cultural tourism, and in-country training workshops to promote local businesses and services in over 50 countries on six continents. These efforts strived to replace destructive resource extraction programs, unfair labor practices, and culturally harmful policies. This dynamic work across the globe encouraged Howard to continue the work at home with California NGO's focusing on water policy, land use, local community planning, and economic development.



Joseph N. Sanberg

Joseph N. Sanberg is a public and private-sector entrepreneur and investor harnessing the power of innovation to improve the quality of life for all. He is co-founder and chair of the board of advisors for Aspiration, an online financial firm with a conscience - created for everyone. A founding investor in Blue Apron, Sanberg is also actively involved in a range of other fast growing companies, including Bright Funds, which helps

consumers support the causes they care about. Sanberg believes entrepreneurs have an important role to play in improving public policy and encouraging public service. Understanding that California's future is dependent on all of its citizens having real opportunity to succeed economically, Sanberg recently founded Golden State Opportunity Foundation - a platform to support meaningful efforts to improve the lives of lower and middle income Californians through a program of research, analysis, public information and education.



Denise Pinkston

Denise Pinkston has over 35 years of experience in the real estate, local government, and non-profit sectors. For over 20 years, she has directed acquisitions, asset and construction management, marketing, leasing, planning/entitlements for TMG Partners where she is a partner. Pinkston currently chairs the Housing Committee of the Bay Area Council, a local zoning adjustments

board, and is a member of the SPUR Housing Committee. Ms. Pinkston teaches real estate at the Lorry I. Lokey Graduate School of Business at Mills College and previously taught planning and transportation at SF State University. Pinkston previously managed the Current Planning, Code Enforcement, Housing, and Redevelopment Divisions of the County of Marin and was a local Planning Commissioner. Pinkston founded and managed the MVGO free shuttle in Mountain View and served as Board Chair of the EmeryGoRound shuttle. Pinkston has been named four times as one of the Most Influential Women in Bay Area Business by the SF Business Times. She attended UC Berkeley earning a B.A. in History, and a Masters in City and Regional Planning.



Darrell Steinberg

Darrell Steinberg is one of Sacramento's most accomplished public servants, serving the Sacramento community for over 20 years and passing landmark legislation for mental health, career pathways for students and securing cap and trade dollars for sustainable development. He was elected Mayor of Sacramento in June, 2016 and was sworn in on December 13th. Darrell began his

public service career by helping to found and then serve as the first President of the Tahoe Park Neighborhood Association before being elected to the Sacramento City Council. He later served in the State Assembly and then State Senate, becoming the first Sacramentan to serve as President of the Senate in over 125 years. He is a founder and Board Chair of the Steinberg Institute for Advancing Mental Health Policy and is the Director of Policy and Advocacy and a visiting professor for the UC Davis Behavioral Health Center of Excellence.



Cassandra Walker Pye

For more than 30 years, Cassandra Walker Pye has enjoyed a successful career in communications, government, politics and advocacy for corporate interests in global, national, state and local arenas. In January 2015, she founded 3.14 Communications, LLC. She is former senior VP for APCO Worldwide. In 2003, Pye was appointed deputy chief of staff to Governor Arnold Schwarzenegger, having served

on his transition team. She is former VP of corporate affairs and political director for the California Chamber of Commerce, director of public affairs for the California Retailers Association, director of governmental relations for the California Grocers Association and state relations manager for the Food Marketing Institute (FMI). Pye is State Board President for California Women Lead, serves on the Board of Directors for Street Soccer USA (Sacramento), sits on Leadership California's Executive Advisory Council, is a trustee for the California Commission on Autism Foundation and a senior fellow of the American Leadership Forum (ALF).



Ashley Swearingin

Elected Mayor of Fresno in 2008, Ashley Swearingin is a dynamic leader who focuses on building coalitions of experienced and capable experts to solve problems in honest and thoughtful ways. She has dedicated nearly her entire professional career to improving Fresno and the San Joaquin Valley. Mayor Swearingin took office at one of the most challenging times in the

City's history. She has shown true leadership in working to return the City of Fresno to financial health while at the same time focusing on long-term transformational efforts, such as downtown and community revitalization, and adult education. Under Mayor Swearingin's direction, the City of Fresno has implemented substantial changes in the way services are delivered to the public, focusing city government's efforts on core services while engaging the private and nonprofit sectors and Fresno residents in an unprecedented fashion.

**Scott Syphax**

Scott Syphax is the Chief Executive Officer of Nehemiah Companies - a Sacramento based national economic development, social enterprise, and real estate development corporation, focused on empowering low-wealth communities. Scott leads the development of Township 9 - a 2,300 unit master-planned, smart-growth community in downtown Sacramento. As CEO, he manages

Nehemiah Community Reinvestment Fund, which has leveraged over \$880 million in development projects in low-income and underserved communities. Mr. Syphax serves on the boards of Federal Home Loan Bank of San Francisco, Norcal Mutual Insurance Company, Medicus Insurance Company, FD Insurance Company, Valley Vision, the Bay Area Council, American Leadership Forum, Sacramento Region Community Foundation, as well as the Mondavi Center's Advisory Board. Mr. Syphax is the Emmy Award winning Executive Producer, Head Writer, and Host of the California Capital Region's program of record, Studio Sacramento, discussing the issues and events that shape our region, our state, and our nation.

**Dr. Susan Talamantes Eggman**

Dr. Susan Talamantes Eggman represents the 13th Assembly District, which includes the cities of Stockton and Tracy. Raised in Turlock, Susan joined the U.S. Army out of high school, training as a medic. After her service, she obtained a bachelor's degree in psychology from California State University, Stanislaus, and a Ph.D. from Portland State University. An associate professor of social work at California State University, Sacramento, Susan has taken a leave of absence to serve on the State Assembly. The Chair of

the Assembly Committee on Local Government, Susan also serves on the committees on Agriculture, Appropriations, Business and Professions, Utilities and Commerce, and Water, Parks, and Wildlife. She was elected in January 2015 to serve as the chair of the California LGBT Caucus. She is the author of 2015's End of Life Option Act, which granted terminally-ill Californians the right to seek a physician's aid in dying.

**Kerri Timmer**

As Government Affairs Director, Kerri works in partnership with local, regional, state and federal agencies and officials to advance sustainable communities strategies, climate action planning, energy efficiency programs and other SBC activities. Kerri is a communications and management specialist with more than 25 years of public- and private- sector experience in community and government relations, business communications, land and water conservation,

and nonprofit management and capacity building. Prior to joining SBC, Kerri spent six years with the Sierra Nevada Conservancy, where she served most recently as that agency's Regional Policy and program manager. Before that, she was executive director of a non-profit conservation group, operated her own consulting practice where she cultivated relationships with watershed organizations, land trusts and other community groups within and outside the Sierra, and served as account executive and creative director for a community and government relations firm in San Francisco. Kerri has also authored a number of publications addressing land and water conservation and community sustainability issues in the Sierra Nevada.

**Pete Weber**

Peter Weber is a retired corporate executive, having served as Vice-President of FMC Corporation, a diversified Fortune 500 company; CEO of Teknowledge, Inc., a publicly traded artificial intelligence software and services company; and CEO of Riverbend International, a publicly traded agribusiness company. Mr. Weber retired in 2001 to dedicate himself to community and economic development activities in the San Joaquin Valley. He currently serves on the boards

of the California Partnership for the San Joaquin Valley; the Fresno Regional Jobs Initiative; the Fresno Citizen Corp; the Fresno Business Council; the Lyles Center for Innovation and Entrepreneurship; The Fresno Bridge Academy; and Fresno Citizens for Good Government. Mr. Weber was an advisor to former Fresno Mayor Alan Autry and produced the 2002 strategic plan for the City of Fresno, "Meeting the Challenge." He currently is an advisor to Fresno Mayor Ashley Swearingin. In 2009, Mr. Weber authored a policy paper for California Forward titled "Growing California's Regional Economies: An Economic Growth Strategy for the State of California."

**Daniel Weisfield**

Daniel Weisfield is a consultant in McKinsey & Company's San Francisco office. He aspires to strengthen individuals, families, neighborhoods, and ecosystems through real estate and infrastructure investments. Daniel has renovated historic buildings, developed a U.S. market entry strategy for an overseas real estate developer, and recently co-authored a McKinsey report on tackling

California's high housing costs, "A tool kit to close California's housing gap: 3.5 million homes by 2025." Daniel holds a J.D. from Yale Law School, an M.B.A. from the Yale School of Management, and a B.A. in Humanities, magna cum laude, from Yale. A former U.S. diplomat and a licensed attorney, Daniel is the recipient of a Fulbright Scholarship and the State Department's Meritorious Honor award. He lives in Oakland, California with his wife and daughter.

**Dr. Timothy P. White**

Dr. Timothy P. White is chancellor of the California State University (CSU), one of the most influential, inclusive and populous systems of higher education in the United States. White guides this university of 23 campuses and its community of more than half a million students, faculty and staff - along with a class of more than three million alumni. As the seventh chancellor to lead the CSU, White is a champion of

student success. He is a proponent of bringing individualized education to scale through the expansion of proven best practices. At the state and national level, White advocates for a comprehensive learning environment that links classroom learning to practice through research, creative activity and community engagement. White believes in and is a product of California's Master Plan, having pursued his higher education from Diablo Valley Community College, Fresno State, California State University, East Bay and the University of California, Berkeley. Like many CSU students and alumni, White was the first in his family to earn a college degree.

**Dr. Jonathan Woetzel**

With McKinsey since 1984 Dr. Jonathan Woetzel is a Senior Partner based in the Los Angeles and Shanghai offices. He is also a Director of the McKinsey Global Institute (MGI), McKinsey's business and economics research arm and leads McKinsey's Cities Special Initiative which is responsible for convening McKinsey's work with city, regional, and national authorities in more than 40 geographies around the

world. He is a Co-Chair of the non-profit think tank, the Urban China Initiative—a joint venture of Columbia University, Tsinghua University, and McKinsey—that aims to develop solutions to China's urbanization challenges. Over the last 30 years he has been instrumental in building McKinsey's China office, helping Chinese and global businesses and cities improve performance. This includes working extensively with city governments, real estate investors, and private developers to develop and revitalize commercial properties, among other topics. He has also led numerous research efforts including most recently on urbanization and affordable housing, as well as advising national and local governments on investment attraction, energy, and economic development strategies.

**Sunne Wright McPeak**

Sunne Wright McPeak is the President and CEO of the California Emerging Technology Fund (CETF), a statewide non-profit organization whose mission is to close the Digital Divide by accelerating the deployment and adoption of broadband. She assumed the position as the CETF first chief executive in December 2006 after serving for three years as Secretary of the California Business, Transportation and

Housing Agency in the Schwarzenegger Administration. With McPeak's vision and drive, CETF has positioned California as a national leader in closing the Digital Divide, initiating groundbreaking applications such as the California Telehealth Network, Digital Literacy, Smart Housing Policy, School2Home (to improve education), and Get Connected! (to drive adoption). McPeak served as a member of California Forward's Leadership Council, and has participated in leadership of the California Economic Summit since its inception in 2012.

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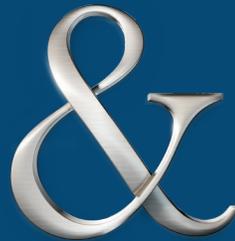
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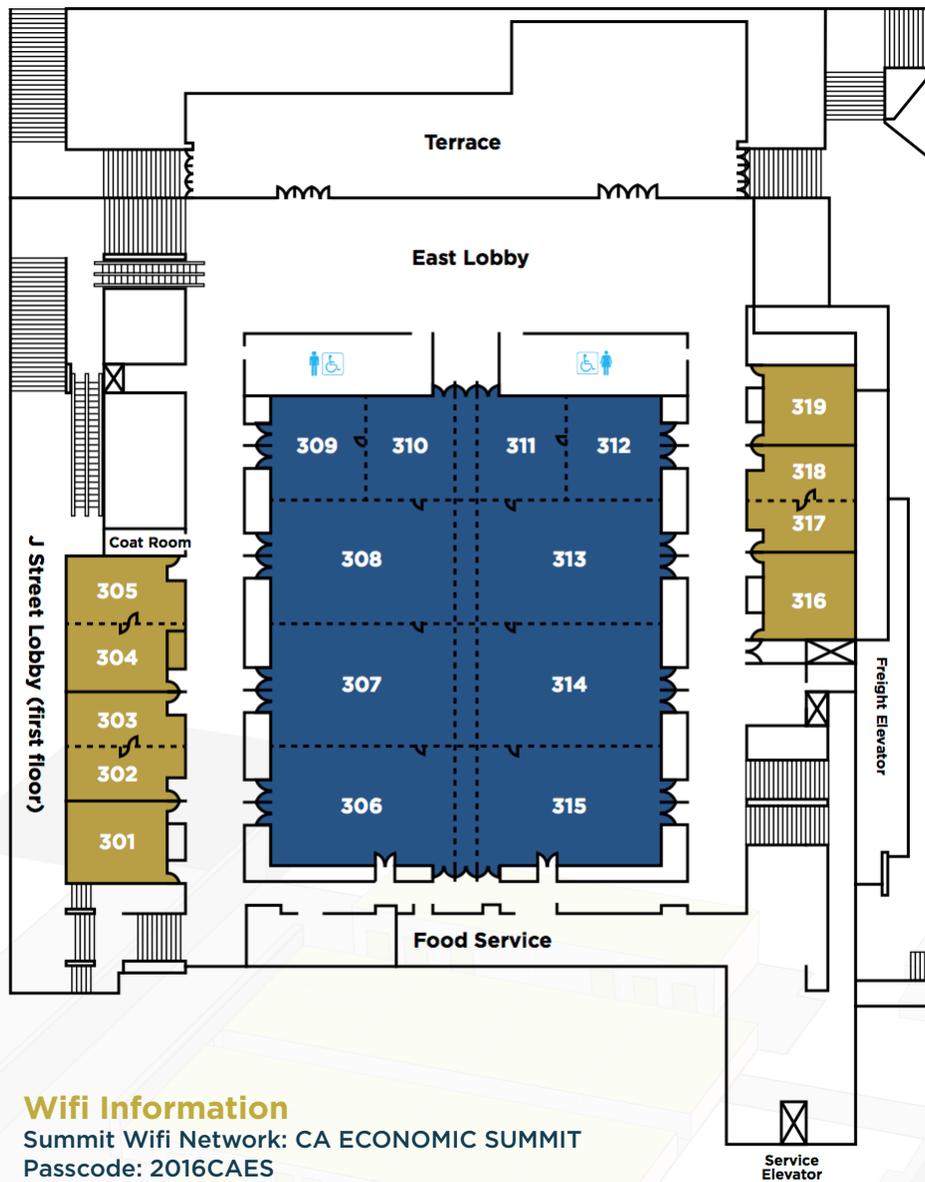
- California's economic vitality is the product of abundant natural resources, creative people, entrepreneurial businesses, smart investments in infrastructure, leading-edge technologies, growing markets and effective public policies. This vitality has shaped California and the world.
- California's economic resiliency springs from its distinct regional economies - with their diversity of people, products and global partners.
- Future success depends upon public, private and civic sector leaders working together to advance the triple bottom line: promoting economic, social and environmental progress in all regions and for all Californians.
- The Summit brings together California's steward leaders - from across all regions and sectors, with respect for diversity of political thought and cultural backgrounds - to promote a shared agenda to reduce poverty and restore upward mobility.
- The Summit is committed to promoting quality jobs for all Californians - in sustainable industries in sustainable communities and on a sustainable planet.
- The Summit accepts responsibility to reconcile conflicting public goals, model collaboration, and pursue California's standards for the dignity of workers and the restoration of the environment, while encouraging the transformative power of innovation and the entrepreneurial spirit.
- The 2016 Roadmap to Shared Prosperity identified specific actions to meet three One Million Challenges: one million more skilled workers, one million more homes and one million more acre feet of water each year for a decade.
- The 2016 Summit is our opportunity to assess progress, set new goals and targets, and think smartly about how to advance the action agenda in ways that are consistent with our values, beginning with our commitment to be steward leaders - acting on behalf of the whole to benefit future generations of Californians.

With our signatures, we pledge to work through the California Economic Summit to ensure California is a place to create and thrive, to enjoy and explore, to nurture and bestow.

We invite you to join us in making this commitment by signing the Principles for Shared Prosperity at the Summit.

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More than 700 experts and practitioners are working through the Summit on action teams committed to the triple bottom line. In 2016, these teams and their leaders are supporting efforts to meet the One Million Challenges:

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